

Privacy Policy

Last Updated: August 2026

Lael Studio (“we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines what data we collect, why we collect it, and how we keep it secure.

1. Information We Collect

When you interact with our website, fill out our inquiry form, or communicate with us, we may collect the following information:

- **Contact Details:** Your full name, business name, and email address.
- **Project Details:** Information regarding your brand vision, business goals, content assets, and custom requirements submitted via our intake form or email threads.
- **Financial Records:** Payment transaction receipts, deposit slips, and transaction reference numbers issued via our payment processors.
- **Technical Data:** Basic analytics data (such as browser type, IP address, and interaction data) automatically gathered by standard web infrastructure to ensure site performance and security.

2. How We Use Your Information

We use the information we collect strictly for the following business purposes:

- To evaluate, scope, and communicate with you regarding your project inquiry.
- To process your project deposits and final payments securely via third-party payment gateways (such as Paystack). Transaction records and payment slips are securely retained on file for standard financial, accounting, and tax record-keeping purposes.
- To register your custom domain name directly under your ownership. By submitting your project details and paying your deposit, you grant Lael Studio explicit permission to utilize your provided details to purchase and register your domain name on your behalf.

To deliver project previews, updates, final website code, and handover instructions.

3. Data Sharing & Disclosure

- **No Selling of Data:** We do not sell, rent, trade, or lease your personal information or business data to third parties under any circumstances.
- **Essential Service Providers:** We share necessary data only with trusted third-party service providers required to run our business operations—such as Paystack for secure transaction processing and domain registrars for custom URL registration—strictly for the purpose of completing your project.
- **Legal Compliance:** We may disclose your information if required by law, subpoena, or legal process to protect our rights or comply with a judicial proceeding.

4. Data Security

We implement reasonable and appropriate technical and organizational security measures to protect your personal information, financial slips, and project assets from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

5. Your Data Rights

You retain the right to request access to the personal information we hold about you, or to request that we update or delete your contact records at any time, subject to legal or contractual retention obligations (such as accounting records for completed projects).

6. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The updated version will be indicated by the "Last Updated" date at the top of this page.

7. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or how your information is handled, please reach out directly.

Lael Studio

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Effective Date: August 2026